



NDI Step by Step

Kids Making Change for the Arts Teacher Information

No one needs to tell a teacher how to raise money for worthwhile causes that benefit students. So we won't do that here. And you probably won't want to raise money for an "outside" group, but we hope that as you go through this information you'll realize that this is truly a grassroots campaign that offers different ways for people to get involved. Having arts education programs in America's schools is a cause many will rally around. Jacques has been a voice for children and the arts for the past 25 years and is demonstrating his personal commitment by his trek through the Appalachian Trail. NDI Step by Step can be seen as opportunity for children to organize themselves and then get others to stand up and be counted. We envision the "Kids Making Change for the Arts" program to take on this spirit and create a ground swell of support generated by children.

But we can only do this with your help, the adult, the teacher - the one that will probably lug the coins to either a bank or home and write the check to NDI. We are conscious of the extra work you may get from this project and hope that the Education feature of our web site is a fair exchange.

We have compiled the following pages to be helpful reminders and show some specific graphic elements that will be available via the website. We hope that you'll **Join the Journey** and choose to support Jacques d'Amboise in his efforts to provide quality arts education programs for the nation's public elementary schools.



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Some helpful reminders in getting started...

- Contact your Administration to make sure it's okay to support NDI Step by Step.
- Put someone in charge - perhaps there is a volunteer parent(s), who knows of Jacques, and would like to show their support by becoming an adult team leader for the project.
- Make sure to fill out the online registration survey to let us know that you are participating. For quality control purposes, we must have an adult which we can contact regarding NDI Step by Step/Kids Making Change for the Arts.
- Get organized, form committees and SET A GOAL!
- Make a list of options and ways your group wants to help NDI Step by Step. Think of what supplies you may need (e.g. collection jars, color paper, posters for signs, etc.) If you plan on teaching the dance to others, what community groups are you planning to visit? What stores in the area would put out a jar on their counter for a few months? These would make for a good brainstorming exercise.
- Choose what you are going to do and make a project list with people assigned to different activities.
- Set deadlines. Remember this campaign will end on January 31, 2000 with all entries received by NDI at that time.
- Report progress and keep the group informed for the duration of the fundraising drive. Regular updates tend to keep the momentum going.



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Here are some fundraising options to consider which don't require any direct sales of merchandise (not counting cupcakes) - just students and adults who are committed:

- bake sales
- car washes
- dance-a-thons (get pledges for dancing a certain amount of time)
- collection jars
- take a step (same concept as March of Dimes, St. Jude's Hospital where a donation is recognized on a graphic and displayed; for NDI Step by Step the graphic is a hiking boot)

The following 2 pages show the type of graphic support NDI can provide to help you in your efforts. All graphics will be available in color and black and white so that all computers can use them. Also the hiking boot graphic will be available as a line drawing in case your students wanted to decorate and/or color the boots themselves.

National Dance Institute is a 501(c)(3) {not for profit} organization which relies solely on grants and donations to operate.

Raise Money by Putting Out Money Jars!

Download graphics which can cover the collection receptacles, like a coffee can or tennis ball container, and lets people know the cause they are supporting with their donations!



You can add your school/class name as the sponsor giving the children the recognition they deserve.

Raise Money by Issuing NDI Steps!

Customize the pledge form for your school.



If your group decides to issue NDI Steps, you get to decide how much the donation should be. This gives each group the opportunity to set realistic goals and, therefore, shape the result. The group can decide to open the fundraising outside of their class depending on the goal and what they plan to charge. Or, as was done in a school in Washington DC, everyone in the school participated (students, staff and teachers) and each pledged one dime for a total donation of \$50.00.

You'll be able to download this file and graphics for PC and MAC computers by 10/29/99. You will be able to modify these files and print/copy them at your school.

Supporter Signs Their Name Here



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If you have any questions, please don't hesitate to contact us via email, from our website - www.ndi4all.org. Choose *Contact Us* from any screen to send us a message.

You can also call the NDI office at 212-226-0083 or get in touch by fax at 212-226-0761.

We hope that you find this cause to be worthwhile and will choose to get your students and community involved.



Join the Journey!

